



WWW.SOCALLIGHTS.COM



Professional Series Strobe Lights



BASIC 200W LIGHT KIT
SC91202 \$327.00
200 Watt Strobe Light
40" Silver/Black Umbrella
102" Light Stand
“



BASIC 200W LIGHT KIT
SC91202B \$339.00
Includes
200 Watt Strobe Light
24"X24" Softbox
102" Light Stand
“

- EASY TO USE**

For advanced amateur and professional photographers.

- STABILIZER**

For consistent power output regardless of variations in the power supply.

- ADJUSTABLE POWER SETTINGS**

Power levels can be set from 1/32 to full
Built-in slave unit . 8" reflector is included.



BEST SELLER



SC200 LIGHT
200 WS, 5600K
Guide No. (ISO100)45m
Retail-\$267.00



SC400 LIGHT
400 WS, 5600K
Guide No. (ISO100)65m
Retail- \$327.00



SC600 LIGHT
600 WS, 5600K
Guide No. (ISO100)78M
Retail- \$417.00

Features

* SoCAL professional Studio strobe series is designed for portraits and advertising photographers. SoCAL professional Studio strobe series share following functions:

- * 1. Stabilizer - the built-in stabilizer ensures a consistent power output regardless of variations in the power supply.
- * 2. Built-in fan cooler - a mini-fan removes the heat quickly and quietly from inside the light while it is in use.
- * 3. Power Setting - power levels can be set from 1/32 to full continuously.
- * 4. Automatic Power Release - the light will automatic release the unwanted electrical power by built-in resistance when lowering the power setting.
- * 5. Modeling Light Off for Flash. Ready light & audio signaling
- * 6. Removable flash tube makes it easy to replace burnt out tubes.

HANDLE

BEEPER SWITCH

TEST BUTTON

FULL VARIABLE SWITCH

Modeling Lamp SCB406 \$7.50

ON/OFF MODELING LAMP

POWER SETTING MODELING LAMP

ON/OFF SWITCH

SYNC CORD SOCKET

SAFETY FUSE (10amp)

POWER SOCKET

Labels on the control panel include: POWER, MODEL, DIM, BEEPER, TEST, READY, SYNC, FUSE 10A, and a variable dial with settings 1/32, 1/8, 1/4, 1/2, and FULL.



Replacement Flash Tube
SCFT200 \$54.00
SCFT400 \$63.00
SCFT600 \$96.00
SCFT110 \$13.50



Continuous Lights and Video Lights



DIGIMATE 250 - SCD250 \$75.00
 Digitmate 250 Continuous light with built in blower. Perfect addition to any studio. Constant light is perfect for video and basic photography. What you see with your light is what your image looks like, no surprises or no need for Light meters.



**110 WATT LIGHT KIT
 SC91101 \$164.00**
 Kit Includes
 MT110 Strobe Light
 78" Light Stand
 33" White Umbrella



**110 WATT LIGHT KIT
 SC91101B \$169.00**
 Kit Includes
 MT110 Strobe Light
 78" Light Stand
 24"X24" Softbox



**1000 Video Light
 SCV1000 \$119.00**
 Continuous 1000W Quartz Light
 Silent fan to cool units. Dial the desired output. Strong enough for large video shots or stage lighting. Robust casing. Strong enough to work with very fast shutter speeds 7" reflector included



Web Light Kit



**PORTABLE WEB LIGHT KIT
 SC4WEB \$99.00**

Two 35W lights with stands 24x24 web soft box
 Adjustable camera bracket 4 colorful 23inch X 46inch velveteen backdrops (red, blue, white, and black)
 # Folds into its own easy carry case with handle

"Since I started using the SoCal lights, I find them to be extremely reliable, accurate, versatile and quality built. They are consistent in light output every single time and deserve to be considered as the only lights you will ever need. One of the best ways to set up and operate a studio with lights that will save you hundreds or thousands of dollars. I can recommend them with all my 30+ years of shooting as I've had the opportunity to shoot with almost every brand of light out there and find the SoCal Lights rank up there with the best of them."

Art Ketchum photographer, author, lecturer.



Mini Strobe

WIDE ANGLE
SLAVE
SCAS20
\$29.00



COLOR FILTER SET SCA104 \$8.00



AS45m MASTER SLAVE
SCAS45 \$39.00



LIGHT HOLDER SCA101 \$19.00



BASIC BACK LIGHT KIT SC91020 \$69.00
Kit Includes
AS-20 Wide angle slave light, light holder,
small stand and Color filters

BASIC AC STROBE KIT SC91045 \$89.00
Kit Includes
AS-45m Master slave light, light holder and 40" white umbrella

Portable Strobe



PORTABLE STROBE LIGHT 110 - SC110 \$99.00

This light features a built-in reflector, umbrella holder, self focused modeling bulb, color corrected flash tube, sync cord port and two power settings
*Power: 110 WS (GN ISO100 @ 30m) 5600K
*Setting: 1/2 or full power
*Recycle time: 1.5 sec. at 1/2 & 3 sec at full power



BARN DOOR SET SCB107 \$39.00
This kit fits fits the SC110 light and the SCT200. Includes 4 color filters



SNOOT - SCB104 \$10.00
This snoot fits the SC110 light and the SCT200.



Semi Pro Lights



SEMI PRO LIGHT 200 - SCT200 \$159.00

This Compact studio light series is used for traditional film photography with small volume but comes full of features.

- *Power 200ws (GN ISO100 @45m) 5600K *Setting 1/16 to full
- *Audio signal and test button
- *Sync cord port

"I shopped around with several light companies and found SoCal lights to have the best Quality for the best price. Buying SoCal was the perfect choice."
Star Power Images
Seattle, Wa.

Softboxes & Umbrellas



40" SILVER UMBRELLA
SCU40S \$27.00



40" WHITE/BLACK UMBRELLA
SCU40WB \$28.00



40" GOLD/BLACK UMBRELLA
SCU40G \$27.00



40" WHITE UMBRELLA
SCU40W \$24.00



SOFTBOXES With Universal Ring

- 24"X24" SCBU24 \$69.00
- 24"X36" SCBU36 \$79.00
- 28"X40" SCBU40 \$89.00
- 32"X48" SCBU48 \$99.00



LOUVERED SOFTBOXES
With Universal Ring
24"X24" SCBL24 \$79.00
24"X32" SCBU32 \$99.00
28"X40" SCBL40 \$119.00
32"X48" SCBL48 \$139.00



STRIP SOFTBOX SCBL9 \$99.00
9"X36" STRIP SOFTBOX W/ LOUVERS



36" UMBRELLA SOFTBOX
SCSU36 \$39.00



Universal Ring scur \$19.00
(fits all brand lights)
Balcar/Whitelighting ring
scbr \$19.00

Call about other rings available.



WIND MACHINE W/TRIPOD SCHC1W \$199.00
Tripod is included. The wind machine comes with an ON/OFF switch. Plug the wind machine into a variable power port and control the wind. You will be surprised by the wind speed.



WALL OF LIGHTS SCW1000 \$199.00
39"X78" Aluminum frame with wheels. Will accommodate two lights. Light and

Reflectors



5 IN 1 REFLECTOR
 20" SCR20 \$49.00
 30" SCR30 \$59.00
 40" SCR40 \$69.00
 Zip on and Zip off Gold, Silver, Black,
 White and Translucent



SC7110 REFLECTOR HOLDER \$59.00
 Can be used with any reflector and
 mounts to any size stand.



Tear drop 5 in 1 Reflector 18" tall
 SCR15 \$59.00
 So easy to use with built in handle
 Zip on and Zip off Gold, Silver, Black, White and
 Translucent



4 IN 1 REFLECTOR
 Small (38"x47") SCR111SM \$79.00
 Large (38"x78") SCR111LG \$99.00
 Gold, Silver, Black and White.
 Grommets on the corners allow
 safety during windy conditions, they
 simply detach to protect your models
 and equipment. Simple and easy to
 assemble. Includes the mounting
 bracket and a carry bag

POP UP DRESSING ROOM
 SC150B \$79.00
 Great for location work, easily
 folds down and has a zippered
 door. Includes a carry case and
 stakes to secure it to the ground



Accessories



BEAUTY DISH REFLECTOR
 16" SCD16 \$50.00
 21" SCD21 \$120.00
 27" SCD27 \$200.00
 Honeycomb for beauty dish
 16" SCDH16 \$49.00
 21" SCDH21 \$75.00



SET OF 4 HONEY COMB GRIDS
 SCHCG \$65.00
 These fit on the 7" reflector, included are 10,20,30 and 40 degree grids



7" REFLECTOR SCREF \$19.00



SYNCH CORD
 SCSY1 \$10.00



CONICAL SNOOT W/Honey comb
 SCB402 \$40.00, This snoot will fit our pro series of lights.



RADIO TRIGGER SYSTEM
 4 Channels SCRT1 \$60.00
 8 Channels SCRT2 \$99.00
 Never trip over sync cord again. Simply attach the transmitter to the Hotshoe and attach the receiver to the light. When the transmitter is activated by the camera, the receiver will trigger the studio lights. Will work with most cameras and lights



BARN DOOR SET For Pro series
 SCB403 \$60.00 incl. gels & grid
 BARN DOOR ONLY SCB401 \$40.00

Rail System



"GET THOSE LIGHTS OFF THE FLOOR"

- *More usable floor space
 - *Eliminates the light stand jungle
 - *Installs in virtually any studio or set
 - *Unlimited lighting placement and movement
 - *Lifetime LTD Warranty
- Work quicker AND improve quality and flexibility -- all for a very economical investment. Nothing out-performs the RS4(TM) Rail System. RS4(TM) rails and easy-glide multi-wheel trolleys. Can be mounted directly to ceilings. The spring counter balanced scissors and two section telescope lifts supports, lights, and soft-boxes up to 20 lbs and extend to 96".

- 4 - FLOATING HEADS (MULTI-WHEEL TROLLEY) EXTENDS FROM 12" TO 8' DOWN
- 2 - 10' STATIONARY TRACK
- 2 - 10' FLOATING TRACK
- 8' HEAD (STANDARD SCISSOR)
- 10' Super heads also Avail.

ENTIRE SYSTEM- \$899.00

Bags



This wheeled carrying bag is the perfect addition to your equipment stash. Includes velcro dividers to easily compartmentalize the bag and protect your cameras and lights when in transit. Includes 2 inches of padding. Allows for easy setup and takedown of any photoshoot or set. Lightweight and wheeled to allow easy and safe portability for all your heavy duty equipment.



STAND BAGS

SM 32" Stand Bag SCG006 \$49.00

LG 42" Stand Bag SCG005 \$59.00

Made with high quality canvas, two handles and strong zipper.



LG MULTI PURPOSE BAG 28"L X 10"D X 10"H
SCG001 \$59.00

Perfect bag for holding anything from cameras to lights to accessories. Padded inserts and shoulder straps included



STUDIO CARRY BAG 29"L X 9"D X 13"H

SCG007 \$79.00 Great bag for carrying lights and stands. Included are divider pads and a shoulder strap. Bag has a zippered flap and two handles



SQUARE STUDIO BAG

MEDIUM -18"L X 10"D X 11"H SCG002 \$64.00

LARGE - 24"L x 14"D x 12"H SCG003-\$69.00

All around bag that will hold cameras and accessories. Shoulder strap and padded dividers are included.

WHEELED EQUIPMENT BAG

LARGE WHEELED BAG #SCG103 \$199.00

Measures 29"x18"x9"

SMALL WHEELED BAG #SCG102 \$159.00

Measures 23"x15"x10"

Background Stands

HEAVY DUTY BACKGROUND STAND

SC121 \$169.00

Extends to 12'6" wide and 10'60" tall

The cross bar has three sections. The kit includes the bag, two heavy duty stands and the three crossbars.

PORTABLE BACKGROUND STAND

SC109 \$149.00

Extends to 10' high and 10' wide. Folds down to 36".

The crossbar is telescopic and comes in two sections.

Perfect for hanging muslins & canvases.



12' TELESCOPIC CROSSBAR

SC5024 \$59.00

Folds down to 4' and expands to 12'

Stands

STANDS

SMALL SCE001 \$29.00 max.40" min.18"

MED. SCE002 \$39.00 max.79" min.33"

LARGE SCE004 \$49.00 max 95" min 29"

HEAVY DUTY STAND

SCE111 \$75.00 max.103" min.46"

This stand is air cushioned.



Not shown SC93 \$259.00

20' WIDE BACKGROUND STAND

Extends to 10' 6" high and 20' wide.

Includes 3 stands and crossbars and bag.

TRIPLE BAR HOLDER

SC6009 \$39.95

Attach this to the top of the stand and now you can have up to three crossbars. Gives you flexibility to change backdrops on the go.



Light Kits



LIGHT KIT #SC93400 \$649.00
 (1) 200 Watt Light (2) 110 Watt Lights
 (1) 102 Light Stand (1) 78 Light Stand
 (1) 42 Light Stand (1) 40 Silver Umbrella
 (1) 40 Black/White Umbrella (1) color gel set
 (1) Snoot (1) Barn Doors (1) Light Case (1) Stand Bag

“ Thanks Socal for my light kit. I love how easy these lights have been to use and my photos look better then ever.”
 Photos by Laura
 Atlanta, Ga.



LIGHT KIT #SC92401 \$869.00
 (2) 400 Watt Lights
 (2) 102" Light Stands
 (1) 40" Silver Umbrella
 (1) 40" White Umbrella
 (1) Stand Bag
 (1) Light Case



“ I just opened my new studio and can not get over how great my lights work. I ordered a complete light kit with SC400 lights and the results have been amazing. Thanks for the great product at such a great price.”
 Westside Studio, Charlotte NC

LIGHT KIT #SC942800 \$1899.00
 1) 600 WATT LIGHT (SC600)
 (1) 400 WATT LIGHT (SC400)
 (2) 200 WATT LIGHT (SC200)
 (1) HEAVY DUTY LIGHT STAND (SCE111)
 (1) 32X48 LIGHT SOFTBOX, (EXLU48)
 (1) 24X24 LIGHT SOFTBOX, (EXLU24)
 (1) 3-IN-1 BARN DOORS (SCB403)
 (1) BLACK/WHITE UMBRELLA (EXUWB)
 (1) LARGE WHEELED BAG (EXG103)
 (1) STAND CARRY BAG (SCG007)





LIGHT KIT #SC93400b \$699.00

- (1) 200 Watt Light
- (2) 110 Watt Lights
- (1) 102 Light Stand
- (1) 78 Light Stand
- (1) 42 Light Stand
- (1) 24X24 SOFT BOX
- (1) 24X36 SOFT BOX
- (1) COLOR GEL SET
- (1) Snoot
- (1) Barn Doors
- (1) Light Case
- (1) Stand Bag



LIGHT KIT #SC93245 \$349.00

- (2) PORTABLE STROBE (SC110)
- (1) AC 45 SLAVE (SCAS45)
- (1) MEDIUM LIGHT STAND (SCE002)
- (2) LARGE LIGHT STANDS(SCE004)
- (1) 40" SILVER UMBRELLA (EXUBS40)
- (1) 40" WHITE UMBRELLA (EXUW40)
- (1) COLOR FILTER SET (SCA104)
- (1) SNOOT (SCB104)
- (1) BARN DOORS (SCB105)
- (1) CARRYING BAG(SCG001)



LIGHT KIT #SC92201 \$319.00

- (2) 110W Strobes
- (2) 78" Light Stands
- (1) 36" Silver Umbrella
- (1) 33" White Umbrella
- (1) Studio Carry Bag



LIGHT KIT #SC101 \$149.00

- 2 x 7ft 6 in tripods
- 2 x 16" softboxes with AC fixture for Light bulbs
- 2 x 30w light bulbs 5500K



LIGHT KIT #SC102 \$299.00

- (1) 7ft 6 in tripod
- (1) 4ft tripod
- (2) 20" softboxes with AC fixture for Light bulbs
- (8) 30w light bulbs 5500K



LIGHT KIT #SC92201B \$399.00
 (2) 110W Strobes
 (2) 78" Light Stands
 (2) SCBU24 24X24 SOFTBOXES
 (1) Studio Carry Bag

LIGHT KIT # SC93245B \$549.00
 Kit Includes
 2) PORTABLE STROBE (SC110)
 (1) AC 45 SLAVE (SCAS45)
 (1) MEDIUM LIGHT STAND (SCE002)
 (2) LARGE LIGHT STANDS(SCE004)
 (1) 24x24 SOFT BOX
 (1) 24X36 SOFT BOX
 (1) COLOR FILTER SET (SCA104)
 (1) SNOOT (SCB104)
 (1) BARN DOORS (SCB105)
 (1) MULTI-PURPOSE CARRYING BAG(SCG001)

"I have used Social lights for several years and have been so happy with the results. I have recommended them to several other photographers. I love the many new accessories you have just added."
 Elegant Images
 Chicago, Il.



LIGHT KIT #SC92401B \$899.00
 (2) 400 Watt Lights
 (2) 102" Light Stands
 (2) 24X24 SOFT BOX
 (1) Stand Bag
 (1) Light Case



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